



TaylorMade's rental set management program offers a wide range of benefits for your course and your customers.

Consider replacing any worn, older or out of production rental sets with new TaylorMade equipment.

Eliminate the hassle of managing your rental sets. Let our team of experts handle the ordering, shipment, replacement and disposition of your rental fleet so your sets are kept fresh every year.

Ask Your TMAG Rentals Sales Representative for More Details.

Just a Sample of our Current Customers Taking Advantage of our Rental Set Management Program:

Muana Lani Resort —Kamuela, HI

Circling Raven Golf Club —Worley, ID

Reynolds Plantation—Greensboro, GA

Cabo del Sol—Cabo San Lucas , Mexico

Oakmont Country Club—Oakmont, PA

Nantucket Golf Club —Nantucekt, MA

Hayworth Country Club—Hayworth, MA

Sonnenalp Golf Club—Edwards, CO


Trump National — Briarcliff Manor, NY

TMAG RENTALS | Rental Club Rotation Program

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TaylorMade



**RENTAL CLUB
MANAGEMENT
PROGRAM**



**TMAG Rentals
Program Overview**

TaylorMade Rental Set Management Program Outline

Private Clubs — Provide a premium rental service for your members and their guests by adding a mix of TaylorMade rental sets this season. Our new 9 or 12 month rental programs make it simple to keep your rental sets current each year.

Resort Courses — Entice more of your current resort guests to play at your facilities with a greater selection of TaylorMade rental sets to choose from. A menu of three or four attractive configurations can help more guests become guest round golfers.

Daily Fee Courses — Improve rental revenue, simplify accounting for your rental service and create new ways to promote your facility to both local and visiting players. Another competitive advantage is easy to maintain with TaylorMade Rental Set Management Programs

**TMAG
RENTALS** | Rental
Club
Rotation
Program

Monthly pricing is based on a 9 or 12 month term with TMAG Rentals. **Please contact a TMAG Rentals Sales Representative** for more details on how to get started.

Great Equipment with No Upfront Cash Required

We understand that cash and cash flow within your operation is key. With the new TaylorMade Rental Set Management Program, your initial rental inventory expense is a single monthly payment due when your clubs are delivered. Avoid large cash outlays from purchasing your rental sets.

Improved Golfer Experience and Competitive Advantage

Competition isn't slowing down. Our Rental Set Management Program is aimed at helping you create another competitive advantage for your facility. Daily Fee courses; attract more guest players and corporate outings. Private clubs; provide one more premium member benefit. Resorts; provide another reason for your guests to golf at your facilities.

Simplified Budgeting for Rental Equipment. Better Match of Revenue and Expenses.

For most having a rental program is a very small part of overall expense and revenue for the course. For golfers using rental sets, the quality of the equipment they can play with is a very big part of their experience. Our program makes your upgrade and budgeting process simple, creating a win for all parties.

Match Expected Use to Your Contract Term on Rental Sets

How long do you typically keep rental sets in service? How many choices of sets are you currently offering? The expectation for top tier car rental companies is that they'll have a mix of current year, clean, low mileage cars available for rent. Why shouldn't golfers have a similar expectation when they need to rent clubs?

Simplify Replacing any Lost or Damaged Clubs.

Virtually everyone agrees that older or worn out rental equipment doesn't provide the best player experience. As some individual rental clubs will be lost or damaged, most also agree that getting replacements for older clubs can be a challenge. Reduce that pain by keeping current rental sets in your rental inventory. Our customer service team will handle all of your replacement needs.

How to Get Started...

1. Contact a TMAG Rentals Sales representative to select the sets and term you want.
2. A simple contract showing your payment terms will be sent for your approval.
3. Your rental sets are shipped.